



Gold Wing Road Riders Association
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Press Release

RELEASED FROM: Phoenix, Arizona
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SUBJECT: GWRRA New Member Recruitment Program

GOLD WING ROAD RIDERS ASSOCIATION ANNOUNCES RECRUITMENT PROGRAM

Phoenix, AZ – Melissa Eason, Executive Director of the Gold Wing Road Riders Association (GWRRA), announced a new Recruitment Program for the Association. The program will begin April 1, 2010, and run through April 30, 2010. It will be open to all Non-Members of GWRRA.

GWRRA is offering a special “SPRING” discount for the month of April for those who are NOT Members of the international motorcycle association. This world-renowned organization is featuring a **FAMILY** Membership for only \$45, which is regularly \$55 per year. GWRRA is also offering its **INDIVIDUAL** membership for a mere \$40, compared to the normal \$45 per year. It is a great time to join now and see what all the benefits of joining GWRRA will get you. Including a monthly, full-color magazine called ***Wing World***. You will also receive a monthly, free e-Newsletter called ***Wingin’ It***, plus access to over 800 local Chapters throughout the USA, Canada and several other countries. We will also send you our famous **GOLD BOOK**, the Members Only, Service Directory. In addition to these great benefits, you have access to all our other benefits listed on our website, <http://www.gwrro.org/membership.html>. Not to mention the world’s biggest and best Gold Wing party of the year, Wing Ding! Check it out here, <http://www.wing-ding.org/>

This is a limited time offer, so please act quickly and call us at 800-843-9460 or in Phoenix at 623-581-2500 and use the special code “SPRING” to sign up for your new Membership in GWRRA. **Call us now!** If you mail in a GWRRA application, it must have the word “**SPRING**” written on the top of the application in order to receive the special savings. The application must also be postmarked by April 30, 2010.

GWRRA has been around for over 33 years now and is known for its friendly people, award-winning Rider Education Program and many options to you, the motorcyclist who is looking to find a place to ride with like-minded people. Whether you are looking to just ride, learn about your machine, take a class or meet some friendly folks, GWRRA is for you, even if you don’t ride a Gold Wing. We are open to all bikes.

Founded in 1977, the Gold Wing Road Riders Association is the largest single marque motorcycle organization in the world, with 72,000 Members in 52 countries. Our motto is “*Friends for FUN, Safety and Knowledge.*”

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